



1355 N Main Ave, Scranton, PA 18508
TheBrownInitiativeDANCE@gmail.com | (570) 871-0808

Owners and siblings Christian, Dianna, and James Brown are professionally trained musicians, dancers, and DJ's. Their extensive artistic backgrounds allow The Brown Initiative and its constituents to bring a fresh, unique style of entertainment to NEPA and beyond. With performance credits spanning regional, national, and international venues, TBI provides professional entertainment services personalized to each individual customer. Christian serves as the voice of TBI in this proposal document.

The Brown Initiative is home to the award-winning live band, Meet Me on Marcie; DJ DownTown; and TBI DANCE Performance Company and Private Dance/Vocal Training.



I. COVER LETTER

Unity. Unity yields strength; it exudes power and confidence; it inspires love and peace; it guarantees strength and fortitude. Where unity does not live, division invades.



Christian Brown is a professional dancer-choreographer based in Scranton, Pennsylvania. A North Pocono High School Graduate, he trained at Turi Studio of Dance (Scranton, PA) for 8 years before attending the American Musical and Dramatic Academy (Manhattan, NYC), majoring in dance theatre. Upon graduating, Christian went on to perform and choreograph on and off-Broadway in New York City; internationally in Niagara Falls, Canada and Tokyo, Japan; regionally in Hilton Head, South Carolina and Lancaster, Pennsylvania; and much more.

Since The Brown Initiative's conception in 2017, Christian's role as co-owner has led to collaborations with many organizations. TBI has worked with Diamond Academy of Dance, North Pocono High School's Music and Drama departments, the Diocese of Scranton, Scranton School District, St. Luke's Health Network, and many more, to help enrich and strengthen various youth organizations throughout Lackawanna County and beyond, through fundraising and educational means.

The Brown Initiative's dance sector, aptly christened "TBI DANCE," serves as a way of bringing together dancers from all different studios, companies, and backgrounds. DANCERS in our Performance Company have the opportunity to train and perform at the intensity of a professional dancer in New York City or Los Angeles. TBI DANCERS perform fresh, exciting choreography as part of The Brown Initiative's annual live music and dance concerts, as well as in various festivals and other local events around northeastern Pennsylvania.

TBI DANCE gives local dancers a taste of what it's like to be a professional in today's fast-paced, diverse dance industry, right here at home.

II. PROGRAM OVERVIEW

- a. As part of TBI DANCE Performance Company, TBI DANCERS will perform multiple times throughout the year. These performances range from live stage productions to festival appearances to visual media and more.
- b. TBI DANCERS will learn and perform in a multitude of dance styles, including (but not limited to) tap, jazz, contemporary, hip-hop, flamenco, and ballet.
- c. TBI DANCE consists of three groups of dancers:
 1. Middle School (grades 6-8)
 2. High School (grades 9-12)
 3. Adults (staff members, adult students)
- d. TBI DANCE is not a conventional dance studio. We are a performance company that collaborates with multiple dance studios. Student and staff dancers from each collaborating studio attend rehearsals to learn choreography for upcoming performances, which showcase local talent from varying backgrounds while enriching youth organizations through fundraisers, educational opportunities, etc.
- e. Rather than committing to an entire year, TBI DANCERS commit on a show-by-show basis (please see section **III. Program Structure**).
- f. All regular Sunday rehearsals will take place at The Brown Initiative: 1355 N Main Ave, Scranton, PA 18508. Dress rehearsals and performances will take place at each applicable show venue.
- g. Private dance and vocal training are offered, but they are by no means required. Please contact Christian privately if interested.

III. PROGRAM STRUCTURE

Below are breakdowns of each show season for TBI DANCE 2024/25, as of August 11, 2024 (subject to change):

1. Fall 2024: 8th Annual *Kick-off to Christmas* Production

- i. September 8 – December 19, 2024
- ii. Dancers
 1. Middle School (grades 6-8)
 2. High School (grades 9-12)
 3. Adults (staff members, adult students)
- iii. Schedule
 1. Rehearsals: Sundays, September 8 – November 17
 - a. Middle School Dancers 3:00 – 5:00pm
 - b. High School Dancers 5:00 – 7:00pm
 - c. Adult Dancers 7:00 – 9:00pm
 2. Dress Rehearsal/Photography Day:

Sunday, November 24	2:00 – 7:00pm
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 3. Performances*:
 - a. Friday, November 29 7:00pm
 - b. Saturday, November 30 7:00pm
 - c. Sunday, December 1 2:00pm

**potential performance as part of the annual
Scranton Santa Train*
 4. KOTC24 Cast/Viewing Party:

Thursday, December 19	5:30 – 8:30pm
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2. Spring 2025: 3rd Annual *A Time To DANCE* Production

- i. January 5 – April 24, 2025
- ii. Dancers
 1. Middle School (grades 6-8)
 2. High School (grades 9-12)
 3. Adults (staff members, adult students)
- iii. Schedule
 1. Rehearsals: Sundays, January 5 – March 16
 - a. Middle School Dancers 3:00 – 5:00pm
 - b. High School Dancers 5:00 – 7:00pm
 - c. Adult Dancers 7:00 – 9:00pm
 2. Dress Rehearsal/Photography Day:
 Sunday, March 23 2:00 – 7:00pm
 3. Performances:
 - a. Friday, March 28 7:00pm
 - b. Saturday, March 29 7:00pm
 - c. Sunday, March 30 2:00pm
 4. ATTD25 Cast/Viewing Party:
 Thursday, April 24 5:30 – 8:30pm

IV. ATTENDANCE

- a. **It is imperative that dancers attend all rehearsals, performances, and other events within their designated level/group.**
- b. Should a conflict arise, please contact Christian via email or phone as soon as possible.
- c. Make-up rehearsals, performances, etc. will be scheduled in the event of inclement weather, etc.

V. DISCLAIMERS

- a. Regarding program structure, this contract is applicable to section **III. PROGRAM STRUCTURE, 1. Fall 2024: 8th Annual Kick-off to Christmas Production** only. Registrants are committing to the fall season between September 8 – December 19, 2024.
- b. There is no monthly tuition to join TBI DANCE. However, there is a \$100 registration fee due at time of registering. Payments may be made via cash, check (made out to “The Brown Initiative”), or Venmo (@thebrowninitiativellc).
- c. Dancers are **not** responsible for purchasing costumes. Instead, a nominal costume rental fee is built into the registration fee.
- d. Dancers are responsible for providing their own dance shoes, undergarments, and rehearsal attire. Clothing should be form-fitting and easy to fully stretch and move in.
- e. **All dancers will need the following types of footwear/dance shoes:** black flat tap shoes (full sole w/shoelaces), flesh-tone slip-on jazz shoes, and socks. Dancers will be notified if additional footwear/shoes are required.

- f. The owners/staff of The Brown Initiative are not responsible for any lost or stolen property.
- g. Students/performers and their affiliates agree not to hold The Brown Initiative or its owners/staff responsible for any injuries inflicted during classes, rehearsals, or performances.
- h. Students/performers and their affiliates recognize that they are participating in an advanced, intensive program that may be physically, emotionally, and psychologically challenging.
- i. Students/performers and their affiliates may be filmed, photographed, or recorded during classes, rehearsals, performances, or other events. Said media may be used in visual/audio media, on social media platforms, in printed publications and advertisements, etc.
- j. Registrants and their affiliates acknowledge that their submission of the online registration form for TBI DANCE acts as a virtual signature, committing them to the Fall 2024 season, as detailed in section **III. PROGRAM STRUCTURE, 1. Fall 2024: 8th Annual *Kick-off to Christmas Production***, and all applicable statutes detailed in this document.
- k. **NO DRAMA.**

RESPECT ONE ANOTHER.

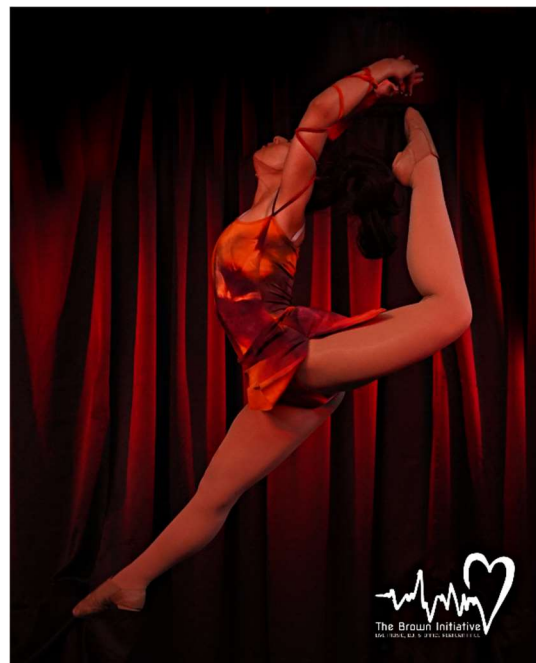
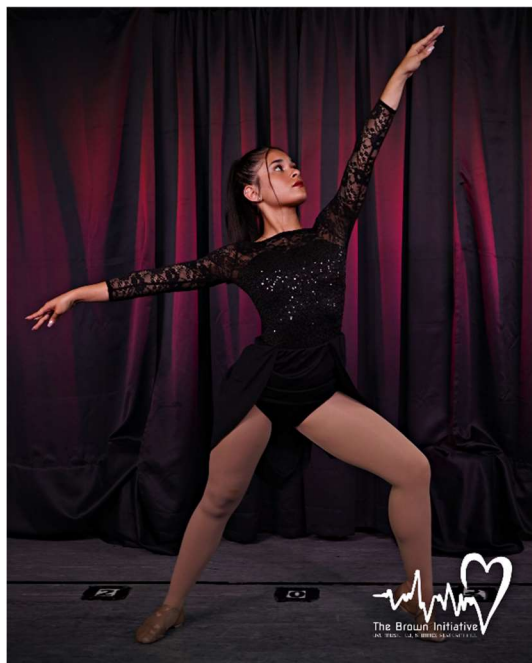
**MAINTAIN TBI DANCE'S FOUR MAJOR PRINCIPLES:
COMMITMENT, INTEGRITY, SELF-DISCIPLINE, AND BALANCE.**

VI. LINKS, SAMPLES, ETC.

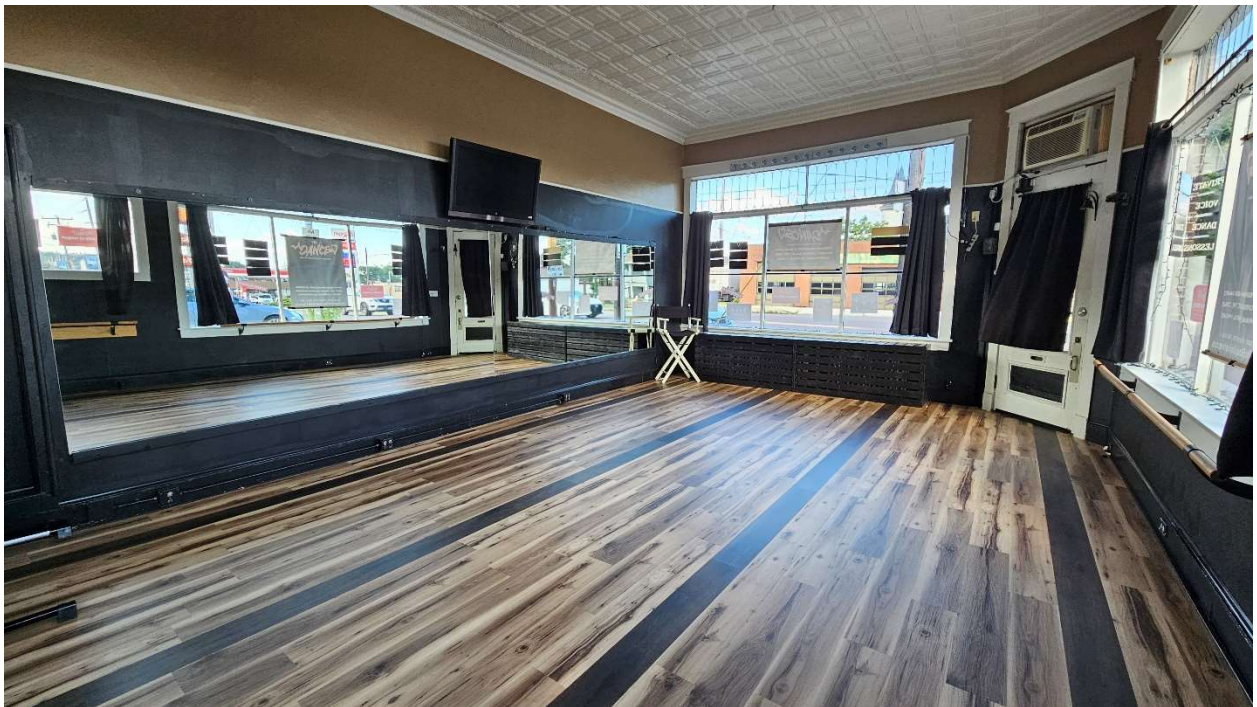
TBI DANCE Sample Footage: <https://www.thebrowninitiative.com/dance>

Production Sample Footage: <https://www.thebrowninitiative.com/live>

Photography Samples:



Newly Renovated Dance Studio:



Christian's Resume:

CHRISTIAN MICHL BROWNchristianmichlbrown@gmail.com • (570) 309-1063 • Instagram: [@christianmichlbrown](https://www.instagram.com/christianmichlbrown)**THEATRE:**

<i>Footloose</i>	Ren McCormack	Shawnee Playhouse
<i>All Shook Up</i>	Chad, choreographer	Theatrical Gems
<i>Islands Around The World</i>	Lead vocalist	Woodloch Resort
<i>Mamma Mia!</i>	U/S Pepper, ensemble	Arts Center of Coastal Carolina
<i>B'way Christmas Wonderland</i>	Featured dancer	Orb Theatre, Tokyo
<i>Rock Around The Clock</i>	Featured dancer	Fallsview Casino, Niagara Falls
<i>BC/EFA Easter Bonnet</i>	Dance ensemble	Minskoff Theatre, NYC, Broadway
<i>Calamity Jane</i>	Choreographer, featured dancer	Lion Theatre, NYC, Off-Broadway
<i>Anything Goes</i>	Featured ensemble	Lion Theatre, NYC, Off-Broadway
<i>Annie Get Your Gun</i>	Ensemble, saxophonist	Fulton Theatre
<i>Funny Face</i>	Ensemble	Lion Theatre, NYC, Off-Broadway

CONCERT/WORSHIP:

<i>Kick-off to Christmas</i>	Lead vocalist, pianist, saxophonist, ft.'d dancer; director, choreographer	The Brown Initiative
<i>A Time To Dance</i>	Lead vocalist, featured dancer; director, choreographer	The Brown Initiative
<i>Meet Me on Marcie</i>	Lead vocalist, pianist, guitarist, saxophonist	The Brown Initiative
<i>Paramore</i>	Featured Performer	Madison Square Garden, NYC
<i>Electric City Steel Drum</i>	Lead steel drum	Scranton, PA
<i>Diocese of Scranton</i>	Funeral, mass, and wedding cantor	Moscow and Scranton, PA

TELEVISION & VIDEO:

<i>Thomas & Friends: TCC</i>	Director, videographer, voice-over actor	Mattel Creations
<i>Good Morning America</i>	Featured Performer w/Paramore	ABC

DANCE INSTRUCTION:

The Brown Initiative	Ballet, tap, jazz, contemporary, hip-hop, flamenco, Latin	Scranton, PA
Diamond Academy of Dance	Tap, jazz, contemporary, hip-hop, conditioning	Tannersville, PA
LanCo Performing Arts	Tap, jazz	New Holland, PA
Nardi Dance Studios	Commercial jazz, jazz fusion	Easton, PA

TRAINING:

Voice:	Kyle Gonyea, NYC <i>Pop, musical theatre, and classical Italian</i>
Dance:	AMDA, NYC; Turi Studio of Dance, Scranton, PA <i>Jazz, tap, contemporary, ballet, hip-hop, modern, swing, Latin, ballroom, African, and flamenco</i>
Acting:	American Musical and Dramatic Academy, NYC <i>Screen and straight play acting</i>
Alto Saxophone:	Frank Torquato, Covington Twp, PA; Sharon Ambrosia, Moscow, PA

Updated August 12, 2024